

Home > Industry News Releases > Baldacci Family Vineyards Donates \$12,000+ to Local Napa Charity

INDUSTRY NEWS RELEASES WINE BUSINESS

Baldacci Family Vineyards Donates \$12,000+ to Local Napa Charity

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The Baldacci family selected Puertas Abiertas Community Resource Center to receive their annual donation this holiday season

Napa, CA, December 8, 2022 — 'Tis the season for gifting and Baldacci Family Vineyards is continuing their annual tradition of making a generous donation to a local Napa charity. This year, in an effort to support health and wellness in the local Latinx community, the winery has selected Puertas Abiertas Community Resource Center as its recipient. "As a family-owned and operated winery in Napa Valley, we are committed to supporting our diverse community," said Kellie Duckhorn, General Manager of Baldacci Family Vineyards. "We are excited and eager to support Puertas Abiertas and their efforts of advocacy for Latinx families in Napa County."



Puertas Abiertas Community Resource Center (PACRC) is a 501(c)(3) nonprofit organization that "works hand in hand with Napa County's Latinx community to inspire and achieve healthy lifestyles, self-sufficiency, and opportunities for leadership and community engagement," said Blanca Huijon, Executive Director of PACRC. Their efficient team provides services through health and wellness, education and self-sufficiency, civic engagement, legal navigation, and disaster relief. "We strive to be proactive in our approach to problem-solving and to support our community's right to essential services," Huijon said.

As a tradition, each Baldacci Family Vineyards' annual donation is linked to the number of wine club members, with the winery donating \$10 for every active wine club member to a local Napa County nonprofit. As the Baldacci Family Vineyards wine collection continues to garner accolades and high scores—and wine enthusiasts clamor for their quality-driven bottles—wine club membership has grown significantly and donations in 2022 now exceed \$12,000. "We are excited to see how Puertas Abiertas will support Napa Latinx families with these funds," said Michael Baldacci, Owner and Winemaker. "We look forward to seeing the organization's growth, knowing these funds will support even more families as the organization heads into another year of providing essential services," Baldacci furthered.

Huijon has a vision for the \$12,000+ donation. "We will invest 50% of the \$12,000+ in the administrative implementation of our La Cultura Cura Program (Health and Wellness) program, which is a psychoeducational workshop series of ten workshops to foster personal growth, strength and resilience, and development of our Napa Latinx community members," Huijon stated. "This program will increase access to behavioral healthcare services to 20 low-income Latinx community members residing in Napa County. Additionally, it provides up to eight individual counseling sessions to 14 clients out of the 20 who participate in each workshop of the program." For the other half of the donation, the funds "will be allocated towards the administrative implementation of our three Financial Literacy Workshops, which will empower 14 low-income Latinx community members," Huijon said. "Through these workshops, participants learn how to set short and long-term financial goals and how to become self-sufficient through each phase of the program."

The continual presence of PACRC in the community and their support through natural disasters and the ongoing COVID-19 pandemic has been instrumental in the health and wellness of Napa's Latinx community. "The mission of PACRC and the honorable work that the organization does is inspiring," said Duckhorn. "It's incredible to see their team members coming together to support Latinx families in need, and we are grateful to be a part of the organization's efforts through our annual donation in 2022."

About Baldacci Family Vineyards

Baldacci Family Vineyards is a limited-production, family-owned estate in the distinguished Stags Leap District of Napa Valley. Owner and Winemaker Michael Baldacci crafts a wine portfolio focused on premium Cabernet Sauvignon from celebrated Napa Valley appellations, including Stags Leap District, Calistoga, Coombsville, Oakville, and Mt. Veeder. Their state-of-the-art winery Estate House offers a luxurious and comfortable setting in which to enjoy their high-end tasting experiences, expansive estate vineyard views, and warm hospitality. With a portfolio of high-scoring Cabernet Sauvignon, Baldacci Family Vineyards is a leading destination in the Stags Leap District for wine enthusiasts who wish to garner small-lot Cabernet Sauvignon for their cellars.

About Puertas Abiertas Community Resource Center (PACRC)

Puertas Abiertas Community Resource Center (PACRC) is a 501(c)(3) nonprofit organization in Napa that has been operating since 2005. PACRC provides services in health and wellness, education and self-sufficiency, civic engagement, legal navigation, and disaster relief for Latinx community members in Napa County. The Puertas Abiertas staff is bilingual and bicultural and trusted by the Spanish-speaking community to inspire and achieve healthy living, self-sufficiency, and opportunities for leadership and community engagement—envisioning an integrated community where there is no underserved population and where everyone has equitable access to services, resources, and civic participation.